



In 2017, the Westerville Parks Foundation and Westerville Parks and Recreation Department brought together two signature events in one location to better serve the community – the Bunny Hop and Spring Eggstravaganza. We're continuing the new tradition in 2018!



Bringing together more than 500 racers each year, the Parks Foundation's Bunny Hop 5k has become a community tradition and a premier spring event in support of what makes Westerville a beautiful, thriving city. The 5k is a family-friendly event for both the runner and walker consisting of a 5k race for all ages and a 100-meter Kids' Dash for ages 7 and under.

More than 2000 attendees will enjoy the annual Spring Eggstravaganza which offers youth ages 10 and under a chance to find that special golden egg among more than 6000 scattered across age appropriate sections of the Sports Complex. Adding to the fun is the Kidz Zone which includes music, inflatables, carnival games, an obstacle course, petting zoo and more.

Event Details

Date: Saturday, March 31, 2018

Time: 7:00 a.m. Race day packet pick-up
8:00 a.m. – 5k begins
9:00 a.m. – Kids' Dash begins

Location: Westerville Sports Complex
325 N. Cleveland Ave.
Westerville, OH 43082





SPONSOR LEVELS & BENEFITS

	Diamond \$5,000	Platinum \$1,000	Gold \$500	Silver \$250
Opportunity to place coupon/advertisement in swag bag	✓	✓	✓	✓
Logo recognition on Westerville Parks Foundation website	✓	✓	✓	✓
Logo recognition on Premier Sports website	✓	✓	✓	✓
Logo recognition on race shirt (sized by level)	✓	✓	✓	✓
Complimentary race registrations for distribution	8	4	2	
Sponsor signs placed at event	5	3	2	
Recognition on posters, fliers, and sandwich boards	Logo	Name		
Sponsor provided banner (max size 3' x 4')	✓	✓		
Logo displayed on banner at start/finish line	✓			
Booth/exhibit space at event	✓			
Categorical Exclusivity	✓			





SPONSORSHIP REPLY FORM

YES! I would like to support the Westerville Park and Recreation System through a sponsorship or donation to the Westerville Parks Foundation Bunny Hop 5k and Spring Eggstravaganza.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

SECURED

☒ Diamond Sponsor (\$5000) ☐ Platinum Sponsor (\$1000) ☐ Gold Sponsor (\$500) ☐ Silver Sponsor (\$250)

☐ In- Kind Sponsorship Value of In-Kind Sponsorship Please accept my donation
_____ \$ _____ of \$ _____

☐ Cash

☐ Credit Card - Pay online at:
www.westervilleparksfoundation.org

☐ Check – Payable to :
Westerville Parks Foundation

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- To receive full sponsorship benefits outlined in the 2018 Sponsorship Prospectus, all information must be received by February 1, 2018.
 - All logo images must be 300 DPI or better and emailed to Westervilleparksfoundation@gmail.com with the subject line "Bunny Hop Logo Detail"
 - Sponsors will be contacted in March 2018 with registration codes for complimentary runners (if applicable) and to make pick-up/delivery arrangements for race swag bag items. If you have any questions, please contact us at westervilleparksfoundation@gmail.com or (614) 901-6509.
 - Please return your completed form to westervilleparksfoundation@gmail.com or mail to:
350 N. Cleveland Ave.
Westerville, Ohio 43082